HOW TO MAKE A GIFT OF STOCK TO PETA

DONATING STOCK THROUGH ELECTRONIC TRANSFER

- The best way is to have your broker transfer the shares (via DTC) to:

  RBC Wealth Management
  DTC# 0235
  Attn: Joshua Levine
  408-947-3311

  Account: People for the Ethical Treatment of Animals
  # 315-90692

  PETA's federal tax identification number is 52-1218336.

  To ensure proper recording and acknowledgement of your gift, it is important for
  you or your broker to contact PETA to let us know that the transfer is taking place,
  the name of the company and number of shares.

  Contact Tim Enstice at 757-962-8213 or Legacy@peta.org for additional information on
  appreciated securities and seek the advice of your financial or legal advisor.